

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Devin F. Hosea, et al.	Examiner:	SHANG, ANNAN Q.
Serial No.:	09/877,974	Group Art Unit:	2424
Filed:	June 7, 2001	Docket No.:	<b>60136.0097US11</b>
Title:	METHOD AND SYSTEM FOR PROFILING ITV USERS AND FOR PROVIDING SELECTIVE CONTENT DELIVERY		

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**SUPPLEMENTAL AMENDMENT**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated January 13, 2010, further to the Amendment filed May 11, 2010, and pursuant to the previously filed Request for Continued Examination, Applicant respectfully requests reconsideration of the application and withdrawal of the rejections in view of the following amendments and remarks.

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 13 of this paper.